

Marketing Support criteria. Summer season 26 (S'26). Summary

NEW AIRLINES in Aena's network in S'26 season

- Operation starts in S'26
- All routes

NEW ROUTES in S'26 season (for existing airlines)

- Operation starts in S'26
- New routes that meet the established criteria

- Banner on departing airport website (1 MONTH)
- Advertising space on departing airport (OPPI) (2 MONTHS)

For Marketing Support purposes, a new route is considered in the Summer season when it exceeds 30 outbound movements and perform an increase of at least 15 outbound operations with respect to the previous Summer season, and the number of operations has been less than 10 in the previous one.