

## IDENTITY, CURRICULUM VITAE AND THE CATEGORY OF THE DIRECTOR WHOSE APPOINTMENT IS SUBMITTED TO THE GENERAL MEETING

## 1. IDENTITY

Jordi Hereu Boher

## 2. CURRICULUM VITAE

He has a degree in Business Administration from the Polytechnic University of Catalonia and has completed the Master in Business Administration at ESADE.

He has been a specialised consultant in economic, business and urban development (2012-present)

He has held the following posts:

- a. Chair of Idencity Consulting
- b. Chair of Barcelona Plataforma Empresarial
- c. Founding partner of Fledge Barcelona Accelerator
- d. Consultant at the Environmental Forum Foundation
- e. Adviser at Barcelona-Catalunya Centre Logístic BCL
- f. Chair of the Shopping & Quality Advisory Board at the Tourism Institute
- g. Member of the Advisory Board of the IDB's Emerging and Sustainable Cities Initiative
- h. Member of the Participation, Transparency and Social Action Advisory Board at Aguas de Barcelona

He was Mayor of Barcelona (2006-2011)

He held a number of posts in the Port of Barcelona (1991-1997): National Marketing Director at CILSA Centro Intermodal de Logística S.A; Head of Marketing for the ZAL project. Head of Marketing at Port 2000.

## 3. CATEGORY

Independent Director.